Rep Order# 6861865 **Ver#** 1 Status New Traffic Order# 6861865 EC'd Yes

**Printed:** 10/08/2012 11:22 AM Last Received: 10/08/2012 10:27 AM

**Showing Buylines:** All Lines

KTNV-TV LAS VEGAS, NV Station

) .PRIORITIES USA ACTI Advertiser (

PRIORITIES USA **Product** 

Estimate# 1564

Buyer Media Placement

Phone# Fax#

) MUNDY KATOWITZ MEDIA INC Agency

1322 G. STREET SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1564 Flight Dates

**Hiatus Weeks** 

10/09/2012 - 10/15/2012

Rep Firm Sales Office (

Salesperson (

) PHILADELPHIA ) ANJIE BRADY

1 of 8

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

# --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 63,750 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
	2	W	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
	3	ТН	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
	4	F	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
	5	М	5A-530A	ACTION NWS@5AM	:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
	6	TU	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
	7	W	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/10-10/10	1	1	1	\$650.00	
	8	TH	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/11-10/11	1	1	1	\$650.00	
	9	F	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/12-10/12	1	1	1	\$650.00	
	10	М	530A-6A	ACTION NWS@5AM	:30	\$650.00	10/15-10/15	1	1	1	\$650.00	
	11	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/09-10/09	1	1	1	\$750.00	

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**Showing Buylines:** All Lines

KTNV-TV LAS VEGAS, NV Rep Firm ) MUNDY KATOWITZ MEDIA INC Station Agency ) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( Advertiser ) PHILADELPHIA WASHINGTON, DC 20003 PRIORITIES USA **Product** Salesperson ( ) ANJIE BRADY Estimate# 1564 Agency C/P1/P2/E 321/340/1564 **Buver** Media Placement Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots \_\_\_\_ \_\_\_\_ \_\_\_ \_\_\_\_\_ 12 W 6A-7A ACTION NWS@6AM :30 \$750.00 10/10-10/10 1 1 1 \$750.00 13 TH 6A-7A ACTION NWS@6AM :30 \$750.00 10/11-10/11 1 1 1 \$750.00 10/12-10/12 1 1 14 F 6A-7A ACTION NWS@6AM :30 \$750.00 1 \$750.00 1 1 15 Μ 6A-7A ACTION NWS@6AM :30 \$750.00 10/15-10/15 1 \$750.00 1 16 TU 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/09-10/09 1 1 \$750.00 17 1 1 W 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/10-10/10 1 \$750.00 18 TH 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/11-10/11 1 1 1 \$750.00 1 1 1 19 F 7A-9A :30 \$750.00 10/12-10/12 \$750.00 GD MRN AMR-ABC< 1 1 20 М 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/15-10/15 \$750.00 9A-10A :30 \$400.00 1 1 \$400.00 21 TU MORNING BLEND 10/09-10/09 1 22 9A-10A :30 \$400.00 1 1 1 \$400.00 W MORNING BLEND 10/10-10/10 23 TH 9A-10A :30 \$400.00 10/11-10/11 1 1 1 \$400.00 MORNING BLEND 1 1 24 F 9A-10A MORNING BLEND :30 \$400.00 10/12-10/12 1 \$400.00 25 9A-10A :30 \$400.00 10/15-10/15 1 1 1 \$400.00 Μ MORNING BLEND 26 TU :30 \$1,000.00 1 1 1 \$1,000.00 10A-11A VIEW-ABC 10/09-10/09 1 27 W 10A-11A VIEW-ABC :30 \$1,000.00 10/10-10/10 1 1 \$1,000.00 28 TH 10A-11A VIEW-ABC :30 \$1,000.00 10/11-10/11 1 1 \$1,000.00

**Rep Order**# 6861865 **Ver**# 1 **Status** New **Traffic Order**# 6861865 **EC'd** Yes

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**Showing Buylines:** All Lines

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KTNV-TV LAS VEGAS, NV Rep Firm ) MUNDY KATOWITZ MEDIA INC Station Agency ) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( Advertiser ) PHILADELPHIA PRIORITIES USA WASHINGTON, DC 20003 **Product** Salesperson ( ) ANJIE BRADY Estimate# 1564 Agency C/P1/P2/E 321/340/1564 **Buver** Media Placement Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots \_\_\_\_\_ \_\_\_\_ 29 :30 1 1 F 10A-11A VIEW-ABC \$1,000.00 10/12-10/12 1 \$1,000.00 30 Μ 10A-11A VIEW-ABC :30 \$1,000.00 10/15-10/15 1 1 1 \$1,000.00 1 1 31 TU 11A-12P ACTN NEWS@11AM :30 \$650.00 10/09-10/09 \$650.00 32 11A-12P ACTN NEWS@11AM :30 \$650.00 1 1 1 \$650.00 W 10/10-10/10 33 TH 11A-12P ACTN NEWS@11AM :30 \$650.00 10/11-10/11 1 1 1 \$650.00 1 34 F 11A-12P ACTN NEWS@11AM :30 \$650.00 10/12-10/12 1 1 \$650.00 35 Μ 11A-12P ACTN NEWS@11AM :30 \$650.00 10/15-10/15 1 1 1 \$650.00 1 36 W 12P-1P CHEW-ABC :30 \$850.00 10/10-10/10 1 1 \$850.00 1P-2P 1 37 F GENERAL HOSPITAL :30 \$850.00 10/12-10/12 1 1 \$850.00 1 1 38 TU 2P-3P KATIE :30 \$350.00 10/09-10/09 1 \$350.00 1 1 39 W 2P-3P KATIE :30 \$350.00 10/10-10/10 1 \$350.00 40 TH 2P-3P KATIE :30 \$350.00 10/11-10/11 1 1 \$350.00 2P-3P 1 1 41 F KATIE :30 \$350.00 10/12-10/12 1 \$350.00 42 :30 \$350.00 1 1 1 Μ 2P-3P 10/15-10/15 \$350.00 KATIE 1 1 43 3P-330P :30 \$500.00 10/09-10/09 1 \$500.00 TU MILLIONAIRE 1 1 44 W 3P-330P MILLIONAIRE :30 \$500.00 10/10-10/10 \$500.00

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**Showing Buylines:** All Lines

KTNV-TV LAS VEGAS, NV Rep Firm ) MUNDY KATOWITZ MEDIA INC Station Agency ) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( Advertiser ) PHILADELPHIA WASHINGTON, DC 20003 **Product** PRIORITIES USA Salesperson ( ) ANJIE BRADY Estimate# 1564 Agency C/P1/P2/E 321/340/1564 Media Placement Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 215-567-6005 **Buver** Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots \_\_\_\_ \_\_\_ \_\_\_\_\_ 45 TH 3P-330P MILLIONAIRE :30 \$500.00 10/11-10/11 1 1 1 \$500.00 46 F 3P-330P MILLIONAIRE :30 \$500.00 10/12-10/12 1 1 1 \$500.00 1 1 47 М 3P-330P MILLIONAIRE :30 \$500.00 10/15-10/15 1 \$500.00 1 48 W 330P-4P ACTION NW@330P :30 \$500.00 10/10-10/10 1 1 \$500.00 49 F 330P-4P ACTION NW@330P :30 \$500.00 10/12-10/12 1 1 1 \$500.00 1 1 50 TU 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$650.00 10/09-10/09 1 \$650.00 51 W 4P-5P :30 \$650.00 10/10-10/10 1 1 1 \$650.00 JUDGE JUDY R/JUDGE JUDY 1 1 52 TH 4P-5P :30 \$650.00 10/11-10/11 1 \$650.00 JUDGE JUDY R/JUDGE JUDY 53 1 1 F 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$650.00 10/12-10/12 \$650.00 4P-5P :30 \$650.00 1 1 \$650.00 54 Μ JUDGE JUDY R/JUDGE JUDY 10/15-10/15 1 55 5P-530P :30 \$900.00 1 1 1 \$900.00 TU ACTION NWS@5PM 10/09-10/09 56 5P-530P ACTION NWS@5PM :30 \$900.00 10/10-10/10 1 1 1 \$900.00 W 1 1 57 TH 5P-530P ACTION NWS@5PM :30 \$900.00 10/11-10/11 1 \$900.00 58 5P-530P ACTION NWS@5PM :30 \$900.00 10/12-10/12 1 1 1 \$900.00 F 59 5P-530P ACTION NWS@5PM :30 \$900.00 1 1 1 \$900.00 Μ 10/15-10/15 60 TU 6P-630P ACTION NWS@6PM :30 \$1,000.00 10/09-10/09 1 1 1 \$1,000.00 61 6P-630P ACTION NWS@6PM :30 \$1,000.00 10/10-10/10 1 1 \$1,000.00

Rep Order# EC'd Yes Traffic Order# 6861865 6861865 Ver# 1 Status New

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Station Advertiser Product Estimate#	( ).PF PRIORITIE	AS VEGAS, NY RIORITIES USA ES USA		<b>Agency</b> ( 1322 ( WASI <b>Agency C/P1/P2</b>	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY							
Buyer Phone# Fax#	Media Placement			Agency C/P1/P2/E       321/340/1564         Flight Dates       10/09/2012 - 10/15/2012         Hiatus Weeks				Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
62	TH	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	
63	F	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
64	М	6P-630P	ACTION NWS@6PM		:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
65	TH	630P-7P	ACTION NWS@630		:30	\$1,100.00	10/11-10/11	1	1	1	\$1,100.00	
66	W	7P-730P	ACCESS HOLLYWD		:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
67	F	7P-730P	ACCESS HOLLYWD		:30	\$850.00	10/12-10/12	1	1	1	\$850.00	
68	TU	730P-8P	MILLIONAIRE		:30	\$850.00	10/09-10/09	1	1	1	\$850.00	
69	W	730P-8P	MILLIONAIRE		:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
70	TH	730P-8P	MILLIONAIRE		:30	\$850.00	10/11-10/11	1	1	1	\$850.00	
71	F	730P-8P	MILLIONAIRE		:30	\$850.00	10/12-10/12	1	1	1	\$850.00	
72	М	730P-8P	MILLIONAIRE		:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
73	TU	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/09-10/09	1	1	1	\$850.00	
74	W	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
75	TH	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/11-10/11	1	1	1	\$850.00	
76	F	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/12-10/12	1	1	1	\$850.00	

Rep Order# 6861865 Ver# 1 Status New Traffic Order# 6861865 EC'd Yes

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Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV Advertiser ( ).PRIORITIES USA ACTI Product PRIORITIES USA Estimate# 1564					Agency ( 132: WA	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY							
Buyer Phone# Fax#		Media Placement			Agency C/P1/P2/E 321/340/1564 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT L	'n	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	М	1135P- 1205A	ABC-NITELINE<		:30	\$850.00	10/15-10/15	1	1	1	\$850.00	
7	78	TU	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
7	19	W	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
8	30	тн	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
8	31	F	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
8	32	М	1205A- 105A	J KIMMEL-ABC<		:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
8	33	TU	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/09-10/09	1	1	1	\$150.00	
8	34	W	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
8	35	TH	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/11-10/11	1	1	1	\$150.00	
8	36	F	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/12-10/12	1	1	1	\$150.00	
8	37	M	430A-5A	ACTN NWS@430AM<		:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
8	88	SA	5A-6A	ACTN NWS SA@5A		:30	\$450.00	10/13-10/13	1	1	1	\$450.00	
8	39	SA	6A-7A	ACTN NWS SA@6A		:30	\$750.00	10/13-10/13	1	1	1	\$750.00	
9	0	SA	7A-8A	GD MRN-SAT-ABC		:30	\$850.00	10/13-10/13	1	1	1	\$850.00	

Rep Order# 6861865 **Ver**# 1 Status New Traffic Order# 6861865 **Printed:** 10/08/2012 11:22 AM EC'd Yes Last Received:

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**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV Advertiser ( ).PRIORITIES USA ACTI Product PRIORITIES USA Estimate# 1564 Buyer Media Placement Phone# Fax#					Agency ( 1322 C WASF Agency C/P1/P2/ Flight Dates Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938							
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	91	SA	8A-9A	ACTN NWS SA@8A		:30	\$750.00	10/13-10/13	1	1	1	\$750.00	
	92	SA	6P-630P	ACTION NWS@6PM		:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
	93	SU	5A-6A	ACTN NWS SU@5A		:30	\$450.00	10/14-10/14	1	1	1	\$450.00	
	94	SU	6A-7A	ACTN NWS SU@6A		:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
	95	SU	7A-8A	GD MRN-SUN-ABC		:30	\$850.00	10/14-10/14	1	1	1	\$850.00	
	96	SU	6P-7P	NEWS		:30	\$850.00	10/14-10/14	1	1	1	\$850.00	

## ---REPORT TOTALS---

Report Totals: 96 / \$63,750.00

## ---SALES MONTHLY TOTALS---

96 / \$63,750.00 Oct 12:

Sales Totals: 96 / \$63,750.00 Station Totals: 96 / \$63,750.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$227,678 Market Totals KBLR 0 % KLAS 19% KSNV 24% KTNV 23% KTUD 2% KVCW 5% KVMY 9% KVVU 18%

## --- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMTAED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

EC'd Yes Last Received: 10/08/2012 10:27 AM **Showing Buylines:** All Lines Station KTNV-TV LAS VEGAS, NV ) MUNDY KATOWITZ MEDIA INC Rep Firm Agency ) .PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( Advertiser ( PRIORITIES USA WASHINGTON, DC 20003 Salesperson ( **Product** Agency C/P1/P2/E Estimate# 1564 321/340/1564 Buyer Media Placement Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# Phone# **Hiatus Weeks** Salesperson FAX# Fax# --- CREDIT RISK ---

Traffic Order# 6861865

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) PHILADELPHIA

215-567-6005

215-567-5938

) ANJIE BRADY

Rep Order#

CASH IN ADVANCE

6861865

**Ver#** 1

Status New